

Do We Matter?



Over 99% of the animals killed in the U.S. each year die to be eaten. Everyone makes choices that determine the fates of these animals when deciding what to eat each day.

There are a thousand hacking at the branches of evil to one who is striking at the root....

Henry David Thoreau, *Walden*, 1854

True animal liberation can only be possible by changing deeply ingrained patterns of thought about animals—specifically, that animals exist for humans to use. Vegan Outreach believes in bringing about fundamental change by providing people with impartial information that they can digest in their own time and act upon at a sustainable pace. Please join us in *striking at the root*. If you won't, who will?



Vegan
—OUTREACH

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